



**LET AMERICA'S  
STUDENT MENTOR  
DEREK  
FELTON**

**EDUCATE AND ENTERTAIN YOUR  
STUDENTS TO BUILD CHARACTER,  
MAKE HEALTHY DECISIONS AND  
CREATE SUCCESS IN LIFE!**

**DEREK'S MISSION:**

**TO MENTOR 1,000,000+ STUDENTS TO ACHIEVE GREATNESS IN SCHOOL & LIFE!**

*"The students really enjoyed listening to you. You established a strong connection with them and a positive example. Your message crosses lines of gender and race."*

*Rachel Tinsley, Assistant Principal, Frederick Douglass Academy VII, Brooklyn, NY*

**Book Derek Today! 877-710-0002**

Speak@thestudentmentor.com or visit thestudentmentor.com

# TOP 5 REASONS

SCHOOLS, CONFERENCES, SPORTS TEAMS & ORGANIZATIONS  
SELECT DEREK FELTON TO SPEAK TO THEIR AUDIENCES



## #1 Derek is an experienced youth professional!

He has spoken to more than 100,000 students at over 150 schools and counseled hundreds of students. He has taught in the Chicago Public Schools system, been a college recruiter in New York City, and a baseball and basketball coach. From the inner cities of Philadelphia and Houston to the rural areas of western Pennsylvania, Derek has the ability to relate to students of diverse backgrounds. His gift is in listening to students, understanding their issues, and then providing solutions to their problems.

## #2 Derek is the ideal mentor - especially for young men!

He has been featured in several networks and publications such as CNN, BET, SLAM Magazine, and the world's #1 blog The Huffington Post.

Derek shares wisdom borne from his life's experience and helps students dream bigger about their purpose and build their character. He lives a healthy lifestyle as evidenced by losing 52 pounds in 7 months by changing his eating habits.

"Derek is able to reach diverse students, administrators, and even parents in a focused and sophisticated manner. He is thoughtful and successfully integrates his experience and insight into his work with students and staff."

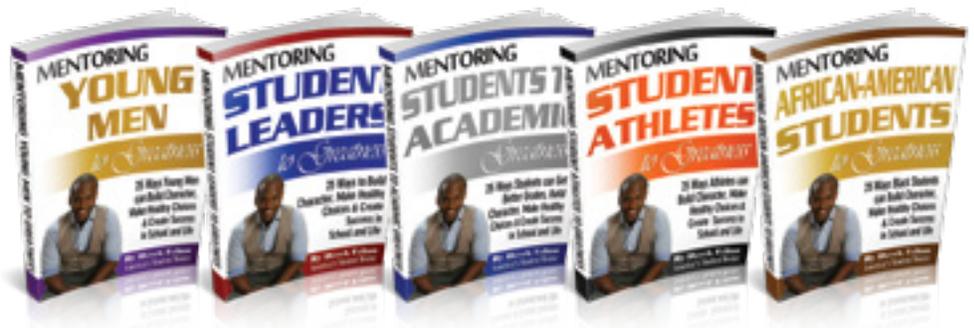
- Dr. Ben Corpus,  
VP Student Affairs, Baruch College



## #3 Derek has won awards as an author!

Derek was co-author of the NAACP Image Award nominated, The Black Male Handbook - a self-help book written specifically for African-American men. His message can be found in his top-selling book, Brilliance is Your Birthright, a work that helps people build their confidence and live their purpose.

Be sure to check out his mentoring series for students including the classic, Mentoring Student Leaders To Greatness: 25 Ways Student Leaders can Build Character, Make Healthy Choices, and Create Success in School and Life.



## #4 Derek can teach students how to come back from failings to achieve success!

As a college student, Derek lost focus on his priorities and was put on academic probation (that really sucked). After sinking to a new low, he knew he needed to dig himself out of the hole he created and fulfill his potential. After taking responsibility for changing his life, he created a plan that led him to graduate with honors!

"Derek Felton is the strong, positive role model that is so sorely missing in society. His message is perfect for today's youth."

Clarissa Burt, TV Producer, Award-winning Actress, and International Top Model

## #5 Derek has a proven track record as a professional speaker!

He is as comfortable speaking to a group of 10 as he is delivering a keynote for 1000! From stages in some of the most prestigious schools in the country to corn fields in Indiana, Derek adjusts easily to any environment. As a speaker for the Making it Count program, he consistently got approval ratings of 95%. Every time he speaks, Derek's goal is to give the audience an experience! His engaging style, which many have described as being like a "big brother" causes students to laugh, think, cry, and even do visualization techniques. Event coordinators remark about how he makes their job easy and they get praise from their staff for bringing him in!

"All in all Derek was a great success. I would definitely recommend Derek to other 2 year community colleges! He related well to all students of all ages. His passion for students and serving others is very evident, so students really related well to him.

- Jason Neuhaus,  
Associate Director of Student Life,  
Inver Hills Community College



"Derek Felton is a passionate and engaging speaker whose message of building confidence and character is right on target. His delivery is dynamic and impactful. He is a must-see presentation. Check him out!"

Carlos Ojeda Jr.  
President and CEO  
CoolSpeak: The Youth Engagement  
Company

"Derek Felton wants to inspire students to reach their potential. His message has the power to help you succeed in school and life. His voice is a needed one for this generation."

-- Jess Weiner,  
Author and Confidence Expert

Check out what event coordinators, educational leaders, and acclaimed speakers and authors have to say about Derek Felton!

In an era when too few youth have mentors - especially young men of color - Derek Felton shares his own trials and tribulations that empower youth to triumph. His story is one that resonates with audiences long after they hear him speak.

- Dr. Danny Brassell, America's Leading Reading Ambassador, [dannybrassell.com](http://dannybrassell.com)

"The kids could not stop talking about you yesterday - what you had to say really hit home with them. In fact, the kids that came down to the front to talk to you are some of our toughest kids... it's cool to see that they can identify with someone and perhaps change their perspective on things."

Nikki Scott, Teacher, Essex Street Academy, New York, NY

"You have an awesome, conversational delivery. We will benefit from your message long after you have left our campus. I guarantee that something you said will click with our student-athletes when they are practicing, in study hall, or during competition."

Charlyn Robert, Athletic Director, Nichols College

"Derek has a gift for connecting with students of various backgrounds. I have no doubt he will inspire your students to be successful in school and life. Derek teaches students timeless lessons on service, leadership, and making healthy choices. If you want someone who will leave your students thinking, feeling and acting differently then make Derek a part of your next event!"

James Malinchak  
Featured on ABC's Hit TV Show "Secret Millionaire", Co-Author, Chicken Soup for the College Soul,  
Former "2-time National College Speaker of The Year", Founder, [www.BigMoneySpeaker.com](http://www.BigMoneySpeaker.com)

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BOOK DEREK  
TODAY & GET A  
**FREE**  
SECOND TALK!  
CALL TODAY TO LEARN HOW!



## Derek Brings Brilliance to Every Stage on Which He Speaks!

Some of the schools and organizations where Derek has spoken:

Hillcrest High School (IL)  
 Lane Tech High School (IL)  
 Walter Payton High School (IL)  
 Oswego East High School (IL)  
 Bradley-Bourbonnais High School (IL)  
 St. Ignatius High School (IL)  
 De La Salle Academy (IL)  
 Homewood-Flossmoor High School (IL)  
 Chicago High School for the arts (IL)  
 Rich Central High School (IL)  
 Rich East High School (IL)  
 Jones Prep High School (IL)  
 Northside College Prep (IL)  
 Brooks College Prep Academy (IL)  
 Lindblom High School (IL)  
 Kenwood Academy (IL)  
 Hyde Park (IL)  
 Morgan Park High School (IL)  
 Harlan high School (IL)  
 King College Prep (IL)  
 Hubbard High School (IL)  
 Elmwood Park High School (IL)  
 Schaumburg High School (IL)  
 Palatine High School (IL)  
 Oak Park-River Forest High School (IL)  
 Simeon Career Academy (IL)  
 Von Steuben High School (IL)  
 Hillcrest High School (NY)  
 Teaneck High School (NJ)  
 Ocean Township HS (NJ)  
 St. Josephs High School (NJ)  
 Leonia High School (NJ)  
 Flushing High school (NY)  
 Jamaica High School (NY)  
 Urban Dove Academy (NY)  
 Career Gear (NY)  
 Frederick Douglass Academy III (NY)  
 Frederick Douglass Academy VII (NY)  
 DeWitt Clinton High School (NY)  
 St. Catherine Academy (NY)  
 Herbert Lehman High School (NY)  
 Mount St. Michael Academy (NY)  
 Columbus Institute for Math and Science (NY)  
 High School for American Studies (NY)  
 Aviation High School (NY)  
 Aquinas High School (NY)  
 Boys and Girls High School (NY)  
 Murry Bergtraum High School (NY)  
 Freedom Academy (NY)  
 Mott Hall High School (NY)  
 A. Philip Randolph High School (NY)  
 Washington Irving High School (NY)  
 Hicksville Senior High School (NY)  
 Association for the Promotion of Campus Activities  
 Kennedy-King College  
 Nassau Community College  
 Fredonia State University  
 Inver Hills Community College  
 Connecticut Association of Student Councils  
 National Association of Student Councils  
 Malcolm X Community College  
 Nichols College  
 Bronx Community College  
 Laguardia Commmunity College

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Clarissa Burt, TV Producer, Award-winning Actress, and International Top Model

"They needed to hear about the realities of college life and what can interfere with success. Your techniques for self-management and time-management will benefit my students. My only regret about your presentation is that we ran out of time."

- Patti Pinski, Counselor, Henry Street School For International Studies, New York, NY

"Derek is a professional in his attitude, presentation, and the way he addresses students. Many of the student-athletes we work with are elite Division I prospects and he shares his story of being in their position and what must be done to become a success in high school and on the college level."

Russel Shuler, CEO, YES Inc.

# AMERICA'S STUDENT MENTOR DEREK FELTON

Whether your event is national, regional, or local, his presentations will suit your needs. Derek is available for Conferences, Seminars, Assemblies, In-Service Workshops, Summits, Retreats, Panels, Career Days, Black History Month, Women's History Month, Diversity Days, Red Ribbon Week, Sports Teams, Award ceremonies and more.

## **Mentoring Student Leaders to Greatness** (Leadership)

45 minute keynote, 2 hour workshop, or full-day seminar

Leaders have a lot of responsibility on their shoulders. Event planning, implementing new policies, training staff, be innovative, set priorities for your team, solve problems, make decisions, communicate a vision and... do their school work! How does a leader give and balance so much and not have their energy depleted? in this program I teach leaders how to fill their "well" with inspiration so they can inspire others.

## **Mentoring Students to Academic Greatness** (Academic Success)

60 minute or 2 hour workshop

Many students are struggling academically because they lack basic skills that would make them successful in the classroom. In this program I teach the habits, time management skills, and techniques I learned as I turned myself into an Honors student. Mastering good skills academically can translate to life after graduation.

## **Mentoring Student-Athletes to Greatness** (Leadership)

45 minute keynote, half-day, and full-day workshop

Student-athletes have a unique opportunity to lead and set an example. By virtue of the fact that they wear their school's name on their gear they have an elevated stature. All eyes are on them. Sometimes that responsibility is too much for some players. in this program I teach student-athletes how to nurture their relationships on and off the field, find balance in their lives, and how to take advantage of the leadership opportunity they have.

## **Mentoring Young Men to Greatness** (Character Building + Healthy Choices)

45 minute keynote or 2 hour workshop

Young men need mentors and role models they can look up to. They need someone relatable who cares about them and who will be totally honest while being encouraging. In this program we go back to the basics. I teach young men how to define manhood for themselves, why they are the next generation of leaders, how to build relationships, how to find a mentor, how to communicate effectively, and why we need them to step up now!

## **Mentoring African-American Students to Greatness** (Character Building + Leadership)

45 minute keynote or 2 hour workshop

There is no secret that there is an achievement gap between african-American students and other students in America. Black students drop out of school and find themselves in prisons or on the streets at a far greater rate than other groups. This group, however, also represents the greatest opportunity that America has to redeem itself and live up to its promise. In this program I teach African-American students how to develop a "no excuses" attitude and make choices that will help them live a life of purpose and success.

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